

# 17<sup>th</sup> Annual Heart of the Hamptons Ball

## Sponsorship Opportunities

June 29, 2013 - Bridgehampton



American  
Heart  
Association

heart ball

*“Heart of Gold”*

## Signature Sponsor \$50,000

### **Benefits in the community and at the Heart of the Hamptons Ball:**

- Company/Name logo printed on all Heart of the Hamptons materials:
  - Back Cover or inside front cover of the event Journal
  - Save the Date card
  - Advertisements in Gotham & Hamptons magazine & Dan's Papers
  - Invitations
- Featured on the event website with link to your company or organization.
- Invitation to set up promotional display table at the event.
- Premier seating for 24 and entry to the exclusive cocktail reception.
- Name & logo on the cover of the event journal & full page acknowledgement in the event journal.
- Invitation to Private Kick-Off Cocktail Receptions.
- Recognition as “Signature Sponsor” from the podium at the gala
- VIP parking passes for you and your guests.
- Recognized as a “Heart and Stroke Champion” in the AHA Annual Report
- Inserts in gift bags (Restrictions apply)

### **Community Recognition – MY Heart MY Life**

Company name and logo printed on materials used for additional year round events, which include but are not limited to:

♥ Fitness Opportunities: Name recognition at the Hamptons Bike Ride and Healing Heart 5k and Fitness Expo at Martha Clara Vineyards.

- Events to take place **May 18 & 19, 2013**
- Name on t-shirts and signage at both events
- Opportunity to give out awards to the bikers and runners.

#### Choose a Program to sponsor:

Start Walking Day

Walking Clubs/Paths

Teaching Gardens

Simple Cooking, Healthy Eating Day

Family and Friends CPR Kits

Better U

Research Grant Reception

Lunch and Learn

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### Platinum Sponsor - \$25,000

- Company name and logo printed on 3,500 invitations and 600 event journals.
- Company listed as event sponsor on event website.
- Invitation to set up promotional display table at the event.
- Reserved seating for 20 and entry to the exclusive cocktail reception.
- Platinum full-page acknowledgement in event journal.
- Recognition as “Platinum Sponsor” from the podium at the gala.
- VIP Parking Pass for you and your guests.
- Recognized as a “Heart and Stroke Champion” in the AHA Annual Report.
- Inserts in gift bags.
- Invitation to Private Kick-Off Cocktail Receptions

**Community Recognition – MY Heart MY Life:** Name and/or logo printed on materials used for additional year round events, which include but are not limited to:

♥ Fitness Opportunities: Name recognition at the Hamptons Bike Ride and Healing Heart 5k and Fitness Expo at Martha Clara Vineyards.

- Events to take place **May 18 & 19, 2013**
- Name on t-shirts and signage at both events

#### **Choose one Program to Sponsor:**

CPR Kits in the schools or businesses  
Simple Cooking, Healthy Eating Day

Researchers Day  
Lunch and Learn

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## Gold Sponsor - \$15,000

- Company name and logo printed on 3,500 invitations and 600 event journals.
- Company listed as contributing sponsor on event website.
- Invitation to set up promotional display table at the event.
- Reserved seating for 12 and entry to the exclusive cocktail reception.
- Gold full-page acknowledgement in event journal.
- Recognition as “Gold Sponsor” from the podium at the gala.

**Community Recognition – MY Heart MY Life:** Name and/or logo printed on materials used for additional year round events, which include but are not limited to:

- ♥ Fitness Opportunities: Name recognition at the Hamptons Bike Ride and Healing Heart 5k and Fitness Expo at Martha Clara Vineyards.
  - Events to take place **May 18 & 19, 2013**
  - Name on t-shirts and signage at both events

### Choose one Program to Sponsor:

CPR Kits in the schools or businesses  
Simple Cooking, Healthy Eating Day

Teaching Gardens  
Lunch and Learn

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## Silver Sponsor - \$10,000

- Silver full-page acknowledgement in event journal.
- Reserved seating for 10 guests at the gala.
- Four tickets to the exclusive cocktail reception.
- Recognition from the podium as “Silver Sponsor”

**Community Recognition – MY Heart MY Life:** Name recognition on materials used for additional year round events, which include but are not limited to:

♥ Fitness Opportunities: Name recognition at the Hamptons Bike Ride and Healing Heart 5k and Fitness Expo at Martha Clara Vineyards.

- Events to take place **May 18 & 19, 2013**
- Name on signage at both events

## Table OR Area Sponsor - \$5,000

♥ Reserved table of 10 and listing in event journal

OR

♥ Underwrite **ONE** of the following areas which will include:

2 tickets, full page acknowledgement in event journal and signage at event

Valet Parking Sponsor  
Printing Sponsor  
Heart Lounge Sponsor  
Gift Bag Sponsor

Auction Sponsor  
Menu Sponsor  
Centerpiece Sponsor  
Entertainment Sponsor

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### Journal Opportunities - Due by June 7, 2013

- |   |          |
|---|----------|
| <input type="checkbox"/> Gold Full Page Sponsor—Your personal acknowledgement on a Gold page in the event journal     | \$ 2,000 |
| <input type="checkbox"/> Silver Full Page Sponsor—Your personal acknowledgement on a Silver page in the event journal | \$ 1,500 |
| <input type="checkbox"/> Full Page Sponsor—Your personal acknowledgement on a full page in the event journal          | \$ 1,000 |
| <input type="checkbox"/> Half Page Sponsor— Your personal acknowledgement on a half page in the event journal         | \$ 500   |
| <input type="checkbox"/> Business Card Sponsor—Your personal acknowledgement in the event journal                     | \$ 250   |
| <input type="checkbox"/> Acknowledgement/Memorial Listing—Your personal listing in the event journal                  | \$ 100   |

- All Acknowledgements are black & white, no borders, no bleeds

- High resolution files (PDF)

- Please email all acknowledgements to: [Rosanne.Goodman@heart.org](mailto:Rosanne.Goodman@heart.org)

### Tickets

- |   |   |   |  |
|---|---|---|--|
| <input type="checkbox"/> <b>Heart of the Hamptons Table</b> - Reserved seating for 10 guests and listing in event program.....  | \$5,000                                   |   |  |
| <input type="checkbox"/> <b>Area Sponsor</b> - 2 tickets to the event, full page in the event journal & signage at the event.....   | \$5,000                                   |   |  |
| <b>*Please check one</b>  |   |   |  |
| <input type="checkbox"/> Valet Parking Sponsor  | <input type="checkbox"/> Printing Sponsor | <input type="checkbox"/> Heart Lounge Sponsor | <input type="checkbox"/> Gift Bag Sponsor      |
| <input type="checkbox"/> Auction Sponsor  | <input type="checkbox"/> Menu Sponsor     | <input type="checkbox"/> Centerpiece Sponsor  | <input type="checkbox"/> Entertainment Sponsor |
| <input type="checkbox"/> <b>Friends of Heart Patron Tickets</b><br>Reserved seating for 2 guests, listing in event program, invitation to VIP Recep., half page in event program..... | \$2,500                                   |   |  |
| <input type="checkbox"/> <b>Individual Tickets</b> - Open Seating.....  | \$500                                     |   |  |